

U L T I M A T E



For Immediate release

May 4th, 2007

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Ultimate Technographics Inc. and ECI Graphics sign new distribution agreement

Montreal, Canada, and Mexico, May 4th, 2007 Ultimate Technographics Inc, <http://www.imposition.com/>, the pioneer and leading innovator of imposition, is pleased to announce a new distribution agreement with ECI Graphics, <http://www.ecigraphics.com>, the x-rite exclusive reseller of Mexico.

Under the agreement, ECI Graphics will distribute and support Ultimate's product suite, Imposition, throughout Mexico to fulfill all of their customers' imposition needs in both offset and digital printing. ECI Graphics will also distribute and support INK READY, an ink density solution for faster make ready.

Imposition, Ultimate's flagship product, is the most powerful suite of digital imposition solutions developed with a client-server architecture to meet an entire range of imposition needs, from offset to digital, commercial to newspaper, and for specialized imposition jobs; Imposition has the widest imposition capabilities and easily integrates into any production workflow systems.

"We are excited to have the opportunity to work with ECI Graphics, one of the industry's top technology providers, and its team of experienced and enthusiast individuals." explains Hilda Arévalo, Director of Sales for Latin America. "ECI Graphics has a solid reputation of excellence and are truly committed to building successful relationships. They truly represent what we are looking for in every partner."

David Alonso Reyes, Sales and Marketing Director of ECI Graphics states, "We're happy to establish our business cooperation with Ultimate, a company that values our in-house technical expertise and 15 years of knowledge working with the Mexican Graphic Arts Industry. Ultimate Technographics' products are easy to use, powerful and highly professional solutions that will prove invaluable to our customers."

To celebrate our new partnership during Expográfica 2007 show, come and take advantage of the special 10% discount and an unbeatable price for INK READY, which

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will be presented for the first time in Mexico. Visit us at ECI, Booth # 295 from May 4-7 at the Centro Banamex in Mexico City, Mexico.

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About Ultimate

Headquartered in Montreal, Canada, Ultimate (www.imposition.com) invented digital imposition over 15 years ago with the first release of Impostrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Impostrip to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry.

About ECI Graphics S de RL de CV Company

For over 15 years, ECI Graphics has excelled in providing Graphics technology integrated with professional advice about the best and most appropriated workflow solutions for the Graphic arts industry, always taking in account the specific and particular needs of each client, which go from digital color workflow to production workflows for the demanding Mexican market. ECI Graphics is recognized in its market as the provider offering the latest technology trends and developments in México.

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