

# U L T I M A T E

For Immediate release

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## Ultimate Technographics Inc. and Ricard Casals Consultants S.A. of Spain sign a master dealership agreement

**RCC will offer and support Imposition's complete digital imposition product line  
New Spanish versions will be launched at Graphispag**



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RICARD CASALS CONSULTANTS, S.A.

**Montreal, Canada and Barcelona, Spain, February 15, 2007** Ultimate Technographics Inc, <http://www.imposition.com/>, the pioneer and leading imposition software developer, is pleased to announce the signature of a master dealership agreement with Ricard Casals Consultants S.A. RCC will distribute and support Ultimate's product suite, Imposition, throughout Spain.

Imposition, Ultimate's flagship products, is a genuine client-server solution with dynamic templates and is the most powerful suite of digital imposition solutions developed to meet an entire range of imposition needs. From offset to digital and for specialized imposition jobs, Imposition has the widest imposition capabilities and easily integrates into major workflows. RCC will also offer Imposition On-Demand Digital, the flagship solution for on-demand printing and digital printers, and Imposition InkReady, a tool to shorten press make ready. RCC is a renowned Pantone and Markzware distributor in Spain.

"We are extremely pleased to have the opportunity to work with Ricard Casals Consultants and its team." explains Raymond Duval, Director of Channel Development, "RCC has decades of hands-on experience in the graphic arts industry and a thorough knowledge of the specific needs of printers. This, combined with the most complete imposition solutions suite, Imposition, will be beneficial to our large user's base in Spain and for our expanding authorized reseller network."

RCC's Managing Director, Jaume Casals says: "The Ultimate Technographics product line fits very well in the needs of the Spanish market. In fact, since we had known their range of products and we found so many users in Europe, we were aiming to have those products in our portfolio to serve our customers, who always try to get the best applications to assure their competitiveness. We really look forward to establish an efficient link between Ultimate Technographics and the growing Spanish market."

During Graphispag in Barcelona, February 19-25, and for the occasion, Ultimate and RCC will be offering Imposition's complete product suite at a special price until February 28<sup>th</sup> 2007. A special trade-in upgrade offer from other imposition products will also be offered. [Visit Pavilion 3 A -144.](#)

### About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition over 15 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposition to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers including AGFA, IBM, Kodak, Xerox, Creo-POD, HP-Indigo, Glunz & Jensen, Enfocus, Xeikon and many more. [www.imposition.com](http://www.imposition.com)

### About Ricard Casals Consultants

RCC was founded by Ricard Casals father in 1993, after 30 years of service at Howson-Algraphy and DuPont, as Managing Director. The aim of the new company was to provide the Spanish speaking countries with consultancy services, technical literature and selected products, to help the printers improve quality and productivity. Since then, RCC has been growing continuously and has achieved recognition in all segments of the printing industry. [www.rccsa.org](http://www.rccsa.org)

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