

U L T I M A T E

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CIP4 pays tribute to David Watson, advisory board member and print industry visionary.

Montreal, Canada, July 23rd, 2008 Ultimate Technographics Inc, www.imposition.com salutes the CIP4 initiative to raise funds for the International Red Cross at the name of David Watson. The CEO and founder of Ultimate was an active board member of the CIP4 advisory committee. He passed away on May 31st, at drupa.

"We deeply appreciate all of the many contributions that David Watson of Ultimate Technographics made to CIP4 as a member of our Advisory Board", declared Margaret Motamed, CEO, CIP4. "In honor of his work and because of his unexpected passing we would like to invite people to contribute to the Red Cross".

"David, was proud of the CIP4 organization", explains Joanne David, spouse and new president of Ultimate Technographics. "From the very beginning David was involved in the CIP3 organization in helping developing the PPF specifications in the prepress area. David was a firm believer and promoter of the idea that a true universal and royalty free standard, accessible to all manufacturers and printers would help our industry to achieve its goals for progress. Through his presentation titled 'Crossing the finishing line', David delivered the first Compass Session organized at drupa, presenting what he considered the ultimate in CIP4 connectivity. CIP4 is posting David's Compass Session presentation to the CIP4's website for consideration by CIP4 members and the broader international printing community. www.CIP4.org

Andrew Tribute, renowned industry consultant and former Seybold editor translated what hundreds of industry professionals have communicated by emails, letters and cards since the day:

"It is a sad day when one of the key members of the digital graphic arts communities dies. David Watson, the founder of Ultimate Technographics and the inventor of digital imposition died of a heart attack at drupa on Saturday May 31st. I have had the privilege of knowing David for many years and found him to be a true gentleman, a real innovator and a person happy to share his knowledge and vision with others in the industry. His development of Imposstrip the first digital imposition product in the early 1980s was perhaps the key development in changing prepress from a manual to an automated computer operation. Prior to Imposstrip, imposition of pages into film flats for printing was a skilled, time-consuming manual task. Digital imposition changed the industry by both improving the quality of printing through totally accurate imposed output and allowing printing to become both more productive and more cost effective"

Ultimate Technographics fully supports the CIP4 initiative and invites industry members, friends and family to take this occasion to make a difference by donating to the Red Cross by visiting www.redcross.org.

About the Red Cross Organization

The Red Cross has helped people mobilize to help victims of disasters. Through supported chapters, million peoples each year gain the skills they need to prepare for and respond to emergencies in their homes, communities and world. As part of the International Red Cross and Red Crescent Movement, a global network of more than 180 national societies, the Red Cross helps restore hope and dignity to the world's most vulnerable people.

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About CIP4

CIP4 brings together vendors, consultants, and end-users in the print communications, graphic arts industry, and associated sectors, covering a variety of equipment, software, peripherals, and processes. Members participate in focused working groups to define the Job Definition Format (JDF), PrintTalk, and other standards relevant to process automation.

www.cip4.org

About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition 20 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposition to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 30,000 imposition engines have been sold to date to OEMs, prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry leaders including Glunz&Gensen, HP, IBM-Ricoh Infoprint Solutions, Xerox, and many more.

www.imposition.com

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