

# U L T I M A T E

For Immediate release

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## *At Graphics Canada:* **Automated Imposition Software for On-Demand printing on Digital and Offset Presses**

**Montreal, Canada, November 5, 2007** Ultimate Technographics Inc, <http://www.imposition.com/>, the leading imposition software developer and the inventor of digital imposition, will be showing the latest developments for automating imposition for print production on digital and direct imaging offset presses. Ultimate will be exhibiting at the Graphics Canada show in Toronto, November 8-10, with its partners in the Xerox booth (3806) and the Presstek booth (3630).

Impostrip On Demand will be shown in a personalized direct mail application integrated as a node in the Xerox FreeFlow Process Manager workflow system driving a range of Xerox digital presses. Ultimate will also be showing Impostrip Book Stacker and hits high value in optimizing digital book production. Ultimate was featured as a new Xerox Business Partner at Graph Expo, and this will be the first time in Canada.

Impostrip On Demand will be shown driving the Presstek DI digital offset presses and Presstek CTP machines for conventional offset presses. Ultimate will also be showing Ink Ready for adjusting ink key settings on press from the digital plate information.

Ultimate will demonstrate unique imposition schemes addressing automation of photo applications for new market opportunities such as web2print and store-front photo specialists.

"Ultimate invented the digital light table for imposition and stripping on computer screen, but digital printing and short-run offset need faster job turnaround, preferably with no human intervention," explains David Watson, President and CEO of Ultimate. "This is why the Ultimate products are automated with hot folders and self adjusting templates so the digital printer can just drop in the jobs and have them automatically processed correctly."

Impostrip On Demand features Intelligent Hot Folders with Dynamic Templates that automatically adjust to the size and number of pages in the job. Options are available to place Barcode on each sheet or page, to handle Optimized PDF to speed production of jobs with repetitive images, and large sheet size for larger presses or ink jets.

Look for the orange shirts at Graphics Canada with the slogan "Impose Yourself, Ask Me" for more information and product demonstrations.

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