

U L T I M A T E

For Immediate release

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Imposing Photo formats and Acrobat 8 PDF for Digital Printing

Impostrip On-Demand v5.3 released

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Montreal, Canada, August 3rd, 2007 Ultimate Technographics Inc,

<http://www.imposition.com> the leading imposition software developer and the inventor of digital imposition, announces the release of **IMPOSTRIP On Demand v.5.3**, now offering you the ability to impose photo formats JPG, PNG and BMP formats, and native imposition of Acrobat 8 PDF.

An increasing number of digital printers are using their high quality presses to produce photos, or specialty photo albums, and they need support for photo formats in their imposition software. Impostrip is the first imposition solution that provides this kind of photo format support. The new release is also the first to support native imposition of Acrobat 8 PDF and PostScript produced from Acrobat 8.

IMPOSTRIP On-Demand is a light weight, easy to use, cost effective and accurate imposition solution for digital presses and small CTP. It is available in different flavors, offering the printer features like hot folder automation, automatic creep calculation based on paper thickness, Dynamic Templates, and much more.

Automation with Dynamic Paper Calculation

Included in this release is Dynamic Paper Calculation, which is the ability to resize the paper based on the number of ups in the template, trim page size, margins, and gutter preferences.

Automation for Variable data printing

Also added in this version is the automatic blank page insertion to automate variable data printing. In an automated mode, Impostrip On-Demand will add blank pages for each record in a file. Drop 200,000 records Optimized PDF file in Impostrip On-Demand Digital Hot Folder and you see each record imposed and completed for print automatically. These tools, associated with other automation features, will save you time and help you streamline your files to your press.

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Bar Code creation and positioning

Impostrip On-Demand now offers bar code option for those customers in need to keep track of jobs and pages for each job.

Large format output for offset

To respond to the demand for a simple low-cost automated imposition tool, we now offer larger print formats to accommodate On-Demand printing using CtP. IMPOSTRIP On-Demand v.5.3 now offers an XL option, which allows you to increase your plate size to 40x40, compared to the 30x30 dimensions of the standard package. You will also notice a new preference in the document list window and you are now able to use the sheet size as the media size.

Impostrip On Demand v.5.3 is a **free upgrade** to users on the Ultimate Annual Support Plan. The XL option, Bar Code generator and Optimized PDF are inexpensive upgrade options.

The entire **IMPOSTRIP** line of products will be presented at Graph Expo, September 9-12th, **booth number 5427**.

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About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition over 15 years ago with the first release of Impostrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Impostrip to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers including AGFA, IBM, Kodak, Xerox, Creo-POD, HP-Indigo, Glunz & Jensen, Enfocus, Xeikon and many more. www.imposition.com

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