

U L T I M A T E

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Ultimate
Technographics
300 Léo Pariseau
Suite 2001
Montreal, QC H2X 4B3
CANADA

Tel: (514) 938-9050
Fax: (514) 938-5225
www.imposition.com

At Graph Expo:

Ultimate launches a brand new Adobe® Acrobat® plug-in for professional imposition: **ABSOLUTELY IMPOSING™**

Montreal, Canada, September 10, 2007 Ultimate Technographics Inc, <http://www.imposition.com/>, the leading imposition software developer and the inventor of digital imposition, is pleased to announce the launch of a new Adobe® Acrobat® plug-in, powered by IMPOSTRIP, for professional imposition: **ABSOLUTELY IMPOSING™**.

Only one window does it all, *stop mousing around™*! You do not need to go through a wizard, or to follow different steps and varying windows. This solution is easy, intuitive and is priced competitively.

Powered by the IMPOSTRIP engine, a technology that has been around for two decades, **ABSOLUTELY IMPOSING™** can handle all your jobs. From booklets to books, cards and calendars, you can impose multiple up jobs worry free. **ABSOLUTELY IMPOSING™** will help you keep full control of bleed, page adjustments, automatic creep, gutter and margins, page rotation and much more.

This brand new plug-in is truly a no fuss solution. In Adobe® Acrobat®, you select **ABSOLUTELY IMPOSING™** from your tool bar, and through one window, you define your job, and impose.

We are offering a special offer for **ABSOLUTELY IMPOSING™** this week at Graph Expo. Pass by booth 5427 to learn more.

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About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition over 15 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposition to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 25,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers including AGFA, Kodak, Xerox, Creo, HP Indigo, Xeikon and many more. www.imposition.com

For additional information please contact:

Ultimate Technographics, Inc.
300 Léo Pariseau, suite 2001
Montréal, Qc H2X 4B3 Canada
Tel 514 938-9050 ext 224
info@imposition.com