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DIGILABS AND ULTIMATE PARTNER TO OFFER END-TO-END PHOTO PRODUCTS SOLUTION

Integrated software solution makes it turnkey for licensees to receive and impose photo products orders.

Palo Alto, CA., January 29, 2008 – DigiLabs Inc, today announced its partnership with Ultimate Technographics in which both companies will co-market an integrated photo products authoring and imposition solution to customers worldwide. The partnership includes joint marketing activities as well as an integrated software solution that provides an automated and efficient way to impose photo products ordered via DigiLabs software to insure streamlined, cost-effective printing.

DigiLabs' software powers retailers, printers and labs' (licensees) photo business by enabling their customers to create and send highly custom photo products including photobooks, cards and calendars. DigiLabs private labels and customizes its software for licensees who in turn distribute software to end-users to create and send orders.

Ultimate's Imposition solution is designed to integrate easily as a back-end to web2print systems that are focused on on-demand photo product production. Imposition of pages, photos and other types of documents is an integral part of the print manufacturing process by which one can lose or make money, save time and paper or incur waste.

"We are very excited about working with Ultimate as the combination of our front end authoring software and their Imposition® imposition applications will deliver to customers not only powerful, compelling design and ordering tools but a highly automated, efficient workflow" says DigiLabs VP of Business Development, Andrew Friedland.

"DigiLabs is an excellent fit with photo market strategy as our combined solution pushes the envelope in many areas including automation, speed, power, flexibility and ease of implementation which helps licensees grow and efficiently up-scale their photo product production at a very affordable price", says Joanne David, Executive VP at Ultimate Technographics Inc.

DigiLabs and Ultimate will be first demonstrating their combined solution at the PMA show in Las Vegas January 31st-February 2nd in DigiLabs' booth, K183.

About Digilabs

Digilabs is a privately held, software company located in the heart of Silicon Valley. In 2001, DigiLabs launched its on-demand digital imaging solutions, providing much needed applications for the exploding digital camera user population. Focusing on ease of use, speed and robust functionality, DigiLabs' applications deliver unprecedented customization that reflects the uniqueness & aspirations of individual users. Applications are focused on custom digital print products e.g., photobooks, photo calendars cards and other imaging press products. www.digilabstech.com

About Ultimate Technographics Inc.

Headquartered in Montreal, Canada, Ultimate (www.imposition.com) invented digital imposition 20 years ago with the first release of Impostrip®, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Impostrip to be the first to take advantage of new operating systems or DTP applications with over 150 applications supported in PostScript, PDF, optimized PDF, for Mac, Windows, UNIX. Over 30,000 imposition solutions and engines have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for digital print industry providers; including Glun&Jensen, HP Indigo, IBM-Ricoh Infoprint Solutions, Xerox, Xeikon and others. For information: Joanne David: 514-938-9050 ext.224 joanne@imposition.com