

# U L T I M A T E

For Immediate release

May 6, 2008



## Act IT selects the Ultimate suite of software to target digital print market in Denmark

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**Montreal, Canada and København, Denmark, May 6, 2008** Ultimate Technographics Inc, [www.imposition.com](http://www.imposition.com), the market leading developer of automated digital imposition solutions and the inventor of digital imposition, and Act IT A/S, [www.actit.dk](http://www.actit.dk) a leading reseller and systems integrator of graphic arts solutions, are pleased to announce their new collaboration.

Under this agreement, Act IT A/S, a solution provider to the graphic industry in Denmark, will now offer Ultimate's complete line of Impostrip automated solutions for digital printers and photo printers in Denmark. Act IT will also be offering the new Impostrip Photo Suite. Ultimate's Ray Duval, Director, Channel development said about the new relationship "We are delighted to have the opportunity to work with such leader as Act IT. Their complete vision of where the market is heading combined with their global technical expertise makes them very unique and we are proud to be partnering with the entire team. By combining the Switch solutions and Impostrip together, Act IT is in fact offering a totally automated workflow to their customers."

Erik Schjodt, Director of sales at Act IT says "We look forward too cooperating with Ultimate Technographics. Their products will strengthen our existing product line, and take us one step further in our efforts, becoming the preferred Danish supplier of graphic solutions".

### Impostrip Photo Suite

Ultimate offers an IMPOSTRIP Photo Suite for the printing of specialty photo products such as photo albums, calendars, cards and photos. Impostrip On-Demand Digital imposes personalized photo calendars, albums and various card layouts to guaranty lasting memories for customers. Impostrip can be totally automated with hot folders and XML, to be linked with photo2print store-fronts for complete hands-free production of photo products. Impostrip value expands into the finishing and delivery departments. By placing barcode, Impostrip drives finishing equipment and contribute to keeping track of finished jobs for shipping.

IMPOSTRIP Book Stacker, Ultimate's award winning and innovative automated book imposition software is used to optimize the production of perfect bound photo books especially valuable for grouping variable length digital books or simply various orders of books in a continuous flow saving tremendous time and allowing a significant productivity increase. IMPOSTRIP Card Stacker can be used to optimize the production of separate orders of photo into neat stacks or any type of cards and lay-flat jobs and stacks of photos, eliminating the need for order and file manipulation.

The new Ultimate office in Gent Belgium will be assisting Act IT in marketing and technical support of Ultimate products to their customers.

### About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition 20 years ago with the first release of Impostrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Impostrip to be the first to deliver the most innovative technological advancements for our print customers. Over 30,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers. [www.imposition.com](http://www.imposition.com)

### About Act IT

Act IT's goal is to become the preferred Danish supplier of graphic solutions. The employees have many years experience in serving this market. Sales, service and support are provided from our offices in both Aarhus and Copenhagen. Act IT are a reseller for all major manufacturers of graphic production, colour control/management, workflow and Large format printing including Adobe, Apple, HP, X-Rite, Epson, Bodoni, Enfocuss, Perfect Proof and others. [www.actit.dk](http://www.actit.dk)

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