

U L T I M A T E

For Immediate release

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Printech ApS becomes the new Ultimate distributor for Denmark, Sweden and Norway

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Montreal, Canada and Ishøj, Denmark, May 1, 2008 Ultimate Technographics Inc, www.imposition.com, the market leading developer of automated digital imposition solutions and the inventor of digital imposition, and Printech ApS, www.printech.dk, a newly formed distribution company led by industry veterans, are pleased to announce their new collaboration.

Under this distribution agreement, Printech ApS, the Scandinavian distributor for Presstek, Basysprint and AGFA will now offer Ultimate's complete line of Imposstrip automated solutions for offset printers, digital printers and specialty printers through a network of clients, resellers and partners.

"Printech was formed by experts and veterans whom all have built a reputation of excellence in the last decades. On top of offering best of breed solutions, they offer comprehensive services on leading applications and prepress solutions. We are pleased to have the opportunity to work with their entire team and to provide their clients with Imposstrip automated solutions." explains Raymond Duval, Director of International Channel Development.

Preben Roikjer, Managing Director of Printech says "Having Ultimate Technographics as our partner is of major importance to our strategy as an independent systems provider and offers great value to our customers."

Imposstrip solutions for all printers

Ultimate offers a wide range of automated production tools for offset and digital printing. Imposstrip is used by hundreds of printers in Scandinavia in CTF and CTP production of digital plates. Printech will be distributing the new Imposstrip 8.5 to be launched at Drupa to these customers. Imposstrip is an automated PDF and PS workflow for plate production and it integrates through JDF and PJTF to all popular workflow products used in the printing industry.

Ultimate also offers a wide range of unique new automated production tools for the growing digital print market. Ultimate offers an IMPOSTRIP Photo Suite for the printing of specialty photo products such as photo albums, calendars and cards. Imposstrip On-Demand Digital imposes photos calendars, albums and various card layouts to guaranty lasting memories for customers. Imposstrip can be totally automated with hot folders, or XML, to be linked with photo2print store-fronts for complete hands-free production of photo products. Imposstrip value expands into the finishing and delivery departments. By placing barcode, Imposstrip drives finishing equipment and contribute to keeping track of finished jobs for shipping.

IMPOSTRIP Book Stacker, Ultimate's award winning and innovative automated book imposition software is used to optimize the production of perfect bound photo books especially valuable for grouping variable length digital books saving tremendous time and allowing a significant productivity increase. IMPOSTRIP Card Stacker can be used to optimize the production of any type of cards or any lay-flat jobs and stacks of photos, eliminating the need for order and file manipulation.

Imposstrip On Demand Digital, Ultimate's flagship products for digital printers, is a genuine hot folder imposition solution with dynamic templates. It is the most powerful suite of automated digital imposition solutions developed to meet an entire range of imposition needs for Digital Printers. Imposstrip Digital Suite includes a Bar Code module and an Optimized PDF module, especially useful for VDP printers to maximize productivity.

Ultimate's new office in Gent Belgium will assist Printech in marketing and technical support of Ultimate products to the Scandinavian market.

About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition 20 years ago with the first release of Imposstrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposstrip to be the first to deliver the most innovative technological advancements for our print customers. Over 30,000 imposition solutions have been sold to date to prepress professionals and digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry providers. www.imposition.com

About Printech

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Although Printech is a new company, the founders and owners are well known in the Nordic graphics industry. Situated in Ishoej on the outskirts of Copenhagen, there is easy access to the Nordic market. The company is one of very few remaining independent distributors. www.printech.dk

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