

U L T I M A T E

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Ultimate shows automated photo album solutions at Photokina

Montreal, Canada, September 18, 2008 - Ultimate Technographics will show its totally automated photo album solutions at Photokina, Cologne from September 23 to 28. The Ultimate applications will be demonstrated live at the HP partner booth as a part of the photo book production.

Ultimate will show its digital production solutions Impostrip Bookstacker and Impostrip On Demand Digital, that allow to automate the whole photo book production from the time the album is submitted via Web applications to optimization for digital printing. This is a totally automated process all the way to include finishing information to automate the set-up of booklet makers, trimmers and perfect binders.

Fully automated book production with Impostrip Bookstacker

The award-winning Impostrip Bookstacker addresses the needs of on-demand book printers, simplifying and automating workflows, reducing imposition complexity and decreasing finishing time. Impostrip Bookstacker automatically groups or gangs different books together according to various lengths to produce cut and stack books for single or multiple book quantities. It is ideal for short runs of photo books, calendars or any other books to be produced in blocks intended for perfect or spiral binding. It can be deployed as a fully automated solution for incoming book orders by saving your template information and preferences to a hot folder and placing it on an FTP site.

Versatile finishing preparation with Impostrip On Demand

Impostrip On Demand improves print imposition for web2print customers and provides all tools needed for precise, optimized imposition based on dynamic sheet size calculation including full control over page position, bleed, page-spread and page-scaling. All these tools are set as fully automated hot folders. Ideal for any photo products such as personalized invitations, greeting cards, etc.

Impostrip On Demand optimizes production. Dynamic Templates™ allow to drop jobs of varying length, page size and format into the same hot folder. PDF Optimization features accelerate printing of personalized variable data projects and varied templates can be created using Ultimate Origami.

You will find Ultimate Technographics at the HP booth H011-H021 at Photokina, Koelnmesse, Cologne, Germany from September 23 to 28, 2008.

About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition 20 years ago with the first release of Impostrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Impostrip to be the first to take advantage of new operating systems or DTP applications and over 150 other applications supported in PostScript and PDF. Over 30,000 imposition engines have been sold to date to OEMs, prepress professionals and

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digital printers around the world, and the company has a rich history of providing imposition technology into hardware and software workflow solutions for print industry leaders including Xerox, HP, Ricoh-IBM Infoprint Solutions and many more. www.imposition.com

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