



Ultimate showcases new level of productivity for transpromo and digital books at Print 09

Ultimate
Technographics
300 Leo Pariseau
Suite 1825
Montreal, QC H2X 4B3
CANADA

Tel: (514) 938-9050
Fax: (514) 938-5225
www.imposition.com

Montreal, Canada, September 9, 2009. At Print 09-Chicago, Ultimate Technographics Inc will be staging its new Imposstrip OnDemand Scalable Server Edition. Imposstrip OnDemand Scalable Server Edition is introducing a completely new approach to high-volume digital imposition in order to address the processing speed required for transpromo and high volume digital book printing applications that is now produced on increasingly faster and wider digital presses.

"Ultimate developed a new scalable server architecture designed with total imposition automation and scalability in mind", says Joanne David, new President and CEO of Ultimate Technographics. "Digital printing, where every page and every job can be very different is very challenging for a single imposition engine workflow as it is today. This is why Ultimate has focused its research and development to create a new server architecture that is scalable, capable of delivering the extreme horse-power customers need for their transpromo projects and their high volume digital book business."

Imposing for efficiency and press optimization

In developing its new scalable server architecture, Ultimate is also addressing new imposition automation schemes for wide web imposition and finishing. The new Imposstrip OnDemand Scalable Server Edition can imposed a single job being produced using a mixture of different bindery styles and often blended together across the digital web press. Efficiency, processing speed and optimization is critical in this environment and it will only increase as digital presses are becoming faster. Ultimate is positioning its Imposstrip OnDemand Scalable Server Edition to take advantage of powerful multi-computer prepress workflows and to address specific and new printing and finishing applications.

The first implementation of this scalable client-server imposition architecture is designed to take advantage of the processing power available to customers with the HP SmartStream Ultra Print Server that plays the role of a digital front-end to the new HP Inkjet Web Press. HP customers will benefit from Imposstrip OnDemand Scalable Server Edition to meet delivery requirements at peak time. Imposstrip OnDemand Scalable Server Edition will be showed for the first time at Print09 in Chicago and is scheduled to be released during 4th Quarter of 2009.

Demonstrations will take place in the HP booth and in Ultimate Booth 131. To schedule a demonstration, please contact info@imposition.com

About Ultimate

Headquartered in Montreal, Canada, Ultimate invented digital imposition 21 years ago with the first release of Imposstrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition software products. The company is continually evolving Imposstrip to be the first to take advantage of new operating systems. Over 30,000 imposition engines have been sold to date to OEMs, prepress professionals and digital printers around the world, and the company has a rich history of providing integrated imposition

U L T I M A T E

technology into hardware and software workflow solutions for print industry leaders.
For more information on our partners, visit: www.imposition.com

For additional information:

Ultimate Technographics:

Info@[imposition.com](mailto:info@imposition.com)

Call : 1 514 938 9050 ex.224