

# U L T I M A T E

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## **Ultimate's new scalable server technology wins a Worth a Look award at Print 09**

Ultimate  
Technographics  
300 Leo Pariseau  
Suite 1825  
Montreal, QC H2X 4B3  
CANADA

Tel: (514) 938-9050  
Fax: (514) 938-5225  
[www.imposition.com](http://www.imposition.com)

Chicago, IL and Montreal, Canada, September 17, 2009. At Print 09 in Chicago, Ultimate Technographics Inc. won a Worth a Look award as one of the most valuable software technology from more than 4,000 individual products being shown at PRINT 09. *The Must See 'ems* technology and product recognition program is a highlight feature of the Executive Outlook that helps printers to discover most important technology and is conducted by the PrintCom Consulting Group..

Impostrip OnDemand V.7 Scalable Server Edition was received with enthusiasm by printers looking to develop a single and unique PDF workflow to drive all their printing equipment and drive their high volume production. Imposition is seen by these customers as part of the automated prepress process that can drive all their Rips, thus the need to add more processing power for faster turn-around. Impostrip OnDemand Scalable Server Edition is a new breed of imposition software designed by Ultimate to leverage the power of multi-core server computers or multiple computer networks, to deliver prepress processing speed needed to print high volumes of PDF files on high-speed digital web or cut-sheet presses. Using Impostrip's core engine with its unique dynamic template technology and intelligent hot folders, Ultimate is providing unseen performances thanks to its new ability to manage multiple Impostrip server engines working simultaneously on a single file or on multiple files. Impostrip OnDemand Scalable Server Edition is a breakthrough technology for printers that are involved in transpromo, personalized marketing campaigns and high volume of books, including photo books.

"We are very proud to have been selected amongst 4000 solutions at Print09", says Joanne David, President and CEO of Ultimate Technographics. "Being selected by PrintCom Consulting Group and winning a Worth a Look award adds great credentials to our company and to its innovative solutions. It definitely brought many new customers to our booth throughout the show."

### **About Ultimate**

Headquartered in Montreal, Canada, Ultimate invented digital imposition 21 years ago with the first release of Impostrip, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition software products. The company is continually evolving Impostrip to be the first to take advantage of new operating systems. Over 30,000 imposition engines have been sold to date to OEMs, prepress professionals and digital printers around the world, and the company has a rich history of providing integrated imposition technology into hardware and software workflow solutions for print industry leaders. For more information on our partners, visit: [www.imposition.com](http://www.imposition.com)

### **For additional information:**

Ultimate Technographics:

Info@[imposition.com](mailto:info@imposition.com)

Call : 1 514 938 9050 ex.224