

U L T I M A T E

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Ultimate Named Xerox Business Partner of the Year in Pre-press

Montreal, Canada Feb 19, 2009 – Ultimate Technographics was named Xerox Corporation (NYSE: XRX) 2008 Business Partner of the Year in Pre-press for its continued contribution to Xerox, its customers and the printing industry. The award was among 16 Xerox presented to 15 partner firms for superior digital workflow software and finishing solutions.

Ultimate Technographics is known for its leading role in the digital print and publishing world thanks to its innovative products such as Imposition On-Demand and Book Stacker: two products that leverage the dynamic automation built-in the developer's imposition engine to address the needs of digital printing today. Ultimate's pre-press software integrates seamlessly within Xerox FreeFlow and contributes to optimizing the production further. The Ultimate's solutions also help creating new and complex digital print collaterals and it facilitates expanding into new areas such as photo market.

"We consider this recognition from Xerox a significant achievement for all members of the Ultimate team", says Joanne David, president and CEO of Ultimate. "We are glad to see that our Imposition solutions are increasingly becoming a crucial part of Xerox digital workflow to help addressing new opportunities and challenges."

The Xerox Business Partner of the Year awards are presented annually by the Xerox Global Business & Strategic Marketing Group, which brings to market the full portfolio of Xerox document solutions, software and systems for production and office environments. The awards honor business partners that contributed most significantly to the business success of Xerox and its customers.

About Ultimate Technographics Inc.

Headquartered in Montreal, Canada, Ultimate invented digital imposition 20 years ago with the first release of Imposition, and has continued to play a leading role in the market ever since in providing the most innovative and progressive imposition products. The company is continually evolving Imposition to be the first to take advantage of new operating systems, publishing and digital printing systems.

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