

## News Release



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### **HUBCAST ANNOUNCES OPEN COMMERCIAL PRINT UTILITY**

BURLINGTON, MA – August 7, 2007 – HubCast, Inc. introduced the first Open Commercial Print Utility to connect print communication service providers to a certified global network of digital and offset print facilities. HubCast subscribers offer their corporate clients the most economical and environmentally efficient printing options. Around the corner or around the globe.

HubCast was founded in 2005 by CEO Toby LaVigne to address the opportunity of distributed print. “Our clients are the best innovators in the industry. They serve the sales and marketing print needs of great global brands. They were the first to introduce digital printing, web to print, and their clients are looking to them to solve the ‘distribute and print’ part of the print on demand equation.”

HubCast links world class on demand digital and offset production facilities in to a ‘hub’ using technology and standards that ensure high quality, color consistent production. Subscribers access the ability to “HubCast” print orders in two ways: They integrate web to print and other print automation systems directly or they upload files into an online system. Jobs are tracked via dashboard and HubCast warrants production.

“Our vision is to help print professionals fulfill the ultimate promise of print on demand for their largest clients; The exact amount of print, when and where they want it.”

For more information concerning HubCast, call Ken Hanulec at 781 425 2216 or visit [www.hubcastinc.com](http://www.hubcastinc.com)

### **About HubCast**

**HubCast is an Open Commercial Print Utility. We connect print communication service providers to a certified global network of digital and offset print.**

**HubCast members can offer their corporate clients the most economical and environmentally efficient options for using print. Around the corner or around the world.**